

**ANAND AND ANAND
BRIEF PROFILE**

NOIDA

Plot No. 17A,
Sector 16A, Film City
Noida 201301 (UP) (India)
Tel: +91.120.4059300
Fax: +91.120.4243056-058

CHENNAI

Flat GA, AR Villa
31, 3rd Main Road,
Gandhi Nagar, Adyar
Chennai 600 020 (India)
+91.44. 43443777 (Tel)
+91.44.4350 4232 (Fax)

MUMBAI

57/58, Rajgir Chambers
SBS Road, Fort,
Mumbai 400 023 (India)
+91.22.2263 1488 (Tel)
+91 .22.2263 1487 (Fax)

Anand and Anand is India's leading and ranked among the top 25 Intellectual Property practices in Asia with 55 Lawyers and 18 Engineers working in 3 cities of Noida, Chennai and Mumbai. It is a firm rich with over 80 years of historical experience of pure and undiluted intellectual property practice. As a full service IP firm we protect, strengthen and develop critical IP assets and interests of clients from around the world with our well staffed and capable patent, design, trademark, copyright, litigation, commercial transactions and regulatory approvals departments.

The firm deals with prosecution and contentious IP practice matters including Intellectual Property Arbitration, Patents, Trademarks, Copyrights, Geographical Indications, Domain Name Disputes, Entertainment and Media Law & Designs.

We are a partnership firm having an unstinted commitment to the practice of intellectual property.

The firm's focused approach has earned it a reputation as the top Intellectual Property law firm in the country. In single minded pursuit of developing a culture for protection of intellectual property it has rendered assistance to courts and tribunals contributing to path breaking decisions that have set precedents for future decisions. Its managing partner has been on committees and expert groups constituted by the Government of India to carry out amendments to existing intellectual property legislation and for drafting of new legislation.

We balance commercial realities with legal pragmatism and draw on our well-honed expertise and instinct in the field coupled with a profound understanding of challenges of intellectual property management in India. The firm has a keen interest in innovation and offers creative solutions that tackle the root and not merely the symptoms of a problem.

We pride ourselves for having set an exemplary standard in client-attorney interaction through regular, lucid and comprehensive reporting and opinion and advisory services. Our experience, knowledge and resources and expertise in cutting edge technology positions Anand and Anand at the forefront of the fastest-growing intellectual property law firms in India.

REPRESENTATIVE CLIENT LIST

S. NO	FOREIGN	INDIAN
1.	3M	Allied Blenders and Distillers Private Limited
2.	Air Products & Chemicals	Bharti Wal Mart Pvt Ltd.
3.	AT&T	Biocon Limited
4.	Avis Budget Group	Colgate Palmolive (I) Ltd.
5.	Baxter International	Hero Honda Motors Ltd.
6.	Brunswick	IBM India Pvt Limited (PATENT)
7.	Cisco Systems	IBM India Pvt Limited (TM)
8.	Comcast	ICICI Bank Ltd. (MUMBAI)
9.	Google	MARS international India Pvt Ltd
10.	Hewlett-Packard	Microsoft Corporation
11.	Jarden	Pfizer Ltd
12.	Kellogg	Philips Electronics India Ltd
13.	Kimberly-Clark	Span Diagnostics Ltd.
14.	Liz Claiborne	Super Cassette Industries Ltd.
15.	Lowe's	TATA Sons Ltd.
16.	MARS	
17.	Merck	TATA Teleservices Ltd
18.	Newell Rubbermaid	The Indian Performing Rights Society Ltd.
19.	Oracle	
20.	Sun Microsystems	
21.	Texas Instruments	
22.	Time Warner	
23.	Toys 'R' Us	
24.	Verizon Communications	
25.	Wyeth	
26.	Xerox	
27.	Yahoo	

AWARDS

2009:

- MIP Firm of the Year 2009
- Leading IP Law Firm Patent Prosecution & Patent Contentious (MIP Survey 2009)
- Leading IP Law Firm Trademark Prosecution & Contentious (MIP Survey 2009)
- Leading IP Law Firm Copyright (MIP Survey 2009)
- Asia law India Intellectual Property Firm of the Year 2009

2008:

- MIP Firm of the Year 2008
- Leading IP Law Firm Patent Prosecution & Patent Contentious (MIP Survey 2008)
- Leading IP Law Firm Trademark Prosecution & Contentious (MIP Survey 2008)
- Leading IP Law Firm Copyright (MIP Survey 2008)

2007:

- Asian Counsel Firms of the Year 2007 – Intellectual Property
- MIP Firm of the Year 2007
- Leading IP Law Firm Patent Prosecution & Patent Contentious (MIP Survey 2007)
- Leading IP Law Firm Trademark Prosecution & Contentious (MIP Survey 2007)
- Leading IP Law Firm Copyright (MIP Survey 2007)
- Asia – Pacific IP Focus 2007 – Shortlisted as one of the largest IP Firms in Asia-
- Pacific
- MIP Awards – April 2007
- World IP Survey – Tier 1
- Asia Law IP Awards – Firm of the Year 2007

2006:

- Asia Law – India IP Firm of 2006

- Managing Intellectual Property , Firm of the Year 2006

2005:

- Managing IP Survey 2005 – The No. 1 Patent Department amongst Indian Law Firms (2005)
- Asia Law India IP Firm 2005
- Asia Law Leading Lawyer 2005

2004:

- Won the Euromoney award for India Intellectual Property Firm of 2004
- 2nd in 2004 MIP Survey for Patent and Trademark Law Firms
- Asia Law India IP Firm 2004
- Asia Law Leading Lawyer 2004

2003:

- Only Indian Firm to be listed in World's Best IP Practices in 2002-2003 edition of Global Counsel 3000
- Asia Law Leading Lawyer 2003

2002:

- PLC Global Counsel 3000 Leading Life Science Practice(2001-2002)
- PLC Global Counsel 3000 Leading IP Practice (2001-2002)

2001:

- International Association for Protection of IP (AIPPI) and IP Law Practitioners Association – Lifetime Achievement Award 2001

2000:

- Managing Intellectual Property Emerging Market Survey 2000.

RECENT ACHIEVEMENTS

- The firm was successful in several significant cases in the Supreme Court in 2008, e.g. the Toshiba (rectification of trademark) case, the GlaxoSmithKline (patent EMR) case, the Span patent case, and in the High Court of Delhi in the Ford Motor Co., Budhha Bar cases, Tata Sons Case, to cite just a few.
- The firm has always been actively involved in academic activities and IP awareness campaigns like:
 - the novel idea of an Intellectual Property play titled “BRAIN CHILD”;
 - the first Intellectual Property board game called “ANARYST”;
 - the 11th year running of the prestigious ‘Raj Anand Intellectual Property Moot Court Competition’ in which 18 law colleges from all over India participated;