

CONGO SHONGO A UNIQUE CONCEPT IN RETAILING, MORE PROFITS FOR YOU

iCONGO invites you to own a franchisee of CONGO SHONGO a revolutionary new retail concept in India. These shops will be retailing the products of NGOs across the Globe. The products, a perfect blend of exquisite age-old traditions and the latest designs & trends, are sure to be a rage in the market.

WHAT'S FOR THE CONGO SHONGO FRANCHISE!!

- Full-fledged advertising campaign, specially designed to create customer pull.
- Opportunity to become Master franchise in your region
- High Turnover-More Margins-More Profits!
- Visibility through advertisements in leading Media sources
- Continuous support from over 100 NGOs & various Industry leaders
- Support with Area specific E-mail & SMS Marketing campaigns
- Guidance in Setting up the Store with Architectural & Designing Expertise
- Intensive Training Program & TOR certification
- Continuous replenishment & addition of new stock
- Participation in Retail & Franchise Expos

- Prestige & Pride to run SHOPS of NGOs with 100% Quality products
- Society & Franchise benefits hand in hand

TO OWN A CONGO SHONGO FRANCHISE ALL YOU NEED IS

- Rs. 2.5 Lac as investment
- 150 to 200 sq. feet of retail space
- Attitude to bring a change
- A desire to excel in retail industry
- Enthusiasm, Involvement & an intense desire to succeed.

.....and YOU COULD BE READY TO CASH IN ON THIS REVOLUTIONARY CONCEPT & WRITE IN HUGE PROFITS.



Various categories of products at CONGO SHONGO Outlet	
Product Categories	Product Description
Products made by NGOs	Wood Carvings, Bangles, Jute items made by marginalized artisan/craftspeople, people living with disability and HIV. Greeting cards, curios, home decor, gift items, stationery, jewellery, fashion accessories, books, music CDS, Videos, ART (licensed paintings, miniatures, replicas)
Cause related Products	Cloth Bags, Mouse Pads, Apparel like T-shirts for Kids / Men / Women and other memorabilia made for supporting NGOs.
Alternative Products	Goods from recycle material, funky items, traditional toys.

For Franchisee & other queries contact/call Hunardeep Singh Brar – E-mail - hunar@icongo.in , Ph. 9999666213