All you lovers of Country Western music, get ready to welcome one of the best in the business, Bobby Cash, in a weeklong concert in different locations in Goa, beginning May 6 to 11.

A rare artist and unusual Flamenco guitarist, Bobby will help raise funds for a noble cause to create shelters for the homeless and schools for street children, in league with socially

responsible education institutes and caring citizens of Goa. Bringing him to Goa is ActionAid India, in partnership with Aashray Adhikar Abhiyan, which launched the Goa4change under India4change movement. In the past, at the launch of Mumbai4change, Cash along with other bands like silk route, Mirage and Shivamani, performed at the Gateway of India for 'Sound of the Sea'.

ActionAid is an international NGO, with projects running in over 35 countries. It is a city-wise social and development programme aimed at drawing attention of the middle and higher classes towards the plight of urban homeless and needy people which are not being considered for any welfare measure of the government. They have introduced the School Fundraising Drive and other similar activities for this purpose.

The Chief Executive and Fundraising Director at ActionAid India Society, Jerry Almeida said that the initiative of Goa4charge had set a benchmark for others to come forward to support the cause.